

# carit KONGRESS

DIE DIGITALE REVOLUTION DER AUTOMOBILINDUSTRIE

28. September 2016 – IAA Hannover

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**Dirk Ahlborn**

Geschäftsführer

Hyperloop Transportation  
Technologies Inc.

**HYPERLOOP**  
TRANSPORTATION TECHNOLOGIES INC.

## Vita

Dirk Ahlborn ist CEO von Hyperloop Transportation Technologies Inc. (HTT) und Gründer und CEO von Jumpstarter Inc. Das 2013 gegründete Unternehmen HTT entwickelt und baut das profitabelste, schnellste, sicherste und umweltfreundlichste Transportsystem für Personen und Güter.

Hyperloop erlangte erstmals öffentliches Interesse, als der Unternehmer Elon Musk in einem Paper ein futuristisches Transportmittel beschrieb, das Personen von Los Angeles nach San Francisco in etwa 30 Minuten transportieren würde. Musk stellte das Konzept der Öffentlichkeit vor und Hyperloop Transport Technologies stellte sich der Herausforderung.

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## Vita

Dirk Ahlborn has a vision of what tomorrow's modes of public transportation can be. As CEO of Hyperloop Transportation Technologies Inc. (HTT) and the Founder and CEO of crowdsourcing platform JumpStarter Inc., he has harnessed the smartest minds in the world to add value to projects they are passionate about.

Founded in 2013, HTT designs and builds the most highly profitable, fastest, safest, and environmentally friendly transportation system for passengers and goods. HTT began on JumpStarter's online crowdfunding and crowd collaboration platform JumpStartFund, leveraging technology and a 480+ team of global experts to bring disruptive innovation to the transportation industry.

The Hyperloop first gained public interest when entrepreneur Elon Musk published a white paper describing a futuristic mode of transportation, cutting the travel time between Los Angeles and San Francisco from a six-hour drive, to about thirty minutes. Musk handed the concept to the public and HTT rose to the challenge, inspiring people with this vision across the world.

Ahlborn is a serial entrepreneur with 15 years' CEO experience in Europe and North America. In 2009, Dirk joined the Girvan Institute of Technology where he worked with a number of high-tech startups on tasks ranging from alternative energy to on-line marketing. Prior to moving to San Francisco, Dirk had an early career as a broker and Investment specialist at one of Germany's largest banks Bankgesellschaft Berlin, AG, and founded multiple startups in Italy focused on alternative energy.

Dirk has been profiled in Forbes, The Boston Globe, Wired, and Bloomberg, among others. He has spoken at technology and innovation conferences across Europe and the United States including SXSW, The Economist, Wired Mobility 2015 and many more.